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Announcing TEDxUNPlaza “BRAVE: United in Action”

TEDx Debut at the United Nations Headquarters // September 16, 2013

An event gathering global citizens to discuss complex issues & solutions to international problems

NEW YORK, August 22, 2013 - **TEDxUNPlaza** is proud to bring an independent organized **TEDx** event, under the theme **BRAVE: United in Action**, to the **United Nations** (405 E. 42nd St. New York, NY) on **September 16, 2013**, at the newly renovated **ECOSOC Chamber**. The first TEDx event to be held at the United Nations, **TEDxUNPlaza** is curated by local and international **TEDx** organizers, with the support of the United Nations Department of Economic and Social Affairs and the United Nations Office for Partnerships.

Participants and speakers at this one-day event include prominent luminaries and industry leaders such as Climate Change Expert **Sir Robert Swan**, President of the Friends of UNFPA **Valerie De Filippo**, Albert Einstein Technology Medal winner **Naveen Jain**, Academy Award winning director **Brenda Chapman**, rising teen science whiz kid **Jack Andraka**, gold medal winning Paralympic swimmer **Mallory Weggemann**, Grammy Award winning singers **Tanvi Shah** from *Slum Dog Millionaire* and **Lebo M** from the *Lion King*, moderated by Journalist **Joris Luyendijk** and **TEDxUNPlaza** Licensee **Costa Michailidis**, gathering to discuss four key themes: *Women’s Empowerment, Change Everything, Being Human, and Ideas to Action*, under this year’s **TEDxUNPlaza “BRAVE: United in Action”** platform. (See for the most recent list of speakers here: <http://tedxunplaza.com/speakers/>)

“We believe BRAVERY allows individuals to enact enormous change in the world, and our speakers and attendees have used courage to disrupt industries, challenge norms, animate movies, combat complexity in policy, and design new structures for a better world,” said **Eiso Vaandrager** and **Kunal Sood, the Curators of TEDxUNPlaza**. “We are proud to deliver their stories of fearlessness, perseverance, courage, and change on September 16, at a location no less inspiring than the United Nations Headquarters.”

TEDxUNPlaza will help engage its online audience through the Global Citizens Online Gathering and directly through the invited delegates, to begin discussions addressing progressive, integrated solutions to complex issues. Prepare for Impact!

For press inquiries and more info on **TEDxUNPlaza** (www.tedxunplaza.com), please contact Lindsay Hays at Lindsay@haysgrace.com or 917-699-2769.

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About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small

group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a conference in California 26 years ago, TED has grown to support those world-changing ideas with many initiatives.

At a TED conference, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes or less. TED speakers have included Roger Ebert, Sheryl Sandberg, Bill Gates, Elizabeth Gilbert, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Brian Greene, Isabel Allende and former UK Prime Minister Gordon Brown. Three major TED events are held each year: The TED Conference takes place every spring in Vancouver, Canada, simultaneous with TEDActive, in Whistler, BC; and the TEDGlobal Conference takes place each summer in Edinburgh, Scotland.

On TED.com, talks from TED conferences are shared with the world for free as TED Talks videos. A new TED Talk is posted every weekday. Through the Open Translation Project, TED Talks are subtitled by volunteers worldwide into more than 90 languages. Through our distribution networks, TED Talks are shared on TV, radio, Netflix and many websites.

The TEDx initiative grants free licenses to people around the world to organize TED-style events in their communities with TED Talks and live speakers. More than 5,000 TEDx events have been held, and selected talks from these events are also turned into TED Talks videos.

The annual TED Prize grants \$1 million to an exceptional individual with a wish to change the world. The TED Fellows program helps world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities. TED-Ed creates short video lessons by pairing master teachers with animators, for use in classroom instruction or independent learning.

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